



There is so much to do here in Fort Lee and its government's job to communicate with each and every one of our residents so that everyone has an opportunity to participate in our many activities, programs, and events. From our 5K Diabetes Run and Health Fair to our incredible Holiday Tree Lighting and Main Street Art Festival, Fort Lee has become the "place to be" in northern New Jersey. As Mayor it is very frustrating to hear one of our residents say "I wish I knew about that, I would have attended" or "when was that event, I am sorry I missed it". In an effort to "get the word out" and make sure all of our residents are aware of what's going on here in Fort Lee, there are a few new and exciting initiatives that we have put into place to make sure no one is ever left out and which are available at no cost to all of our residents.

### **Fort Lee On Demand**

Fort Lee now has its own YouTube Channel!!! On a regular basis, Fort Lee will produce informational programs called "Fort Lee On Demand" which will include stories about new and exciting events here in our community. Our second episode was just released and the response has been fantastic!!! Simply access the Internet, type [YouTube.Com/FortLeeOnDemand](https://www.youtube.com/FortLeeOnDemand) and watch the latest show, or catch up on prior releases which are chronologically stored on our channel. From community events to tips on (what to do and what not to do (during states of emergency, you will be provided with up-to-date information about our community, events, and new and exciting activities.

### **WWW.FORTLEENJ.ORG**

Only a few years ago our borough web site was named to the "Top 10" web sites in the entire State and we are presently updating and improving the site to make it even more user-friendly. The web site is operational during its rebuilding and we anticipate the "new and improved" version to become available in the very near future. A few simple "clicks" and you will be provided with calendars, event notices, registrations, and an incredible menu of community activities for all of our residents.

## **Smartphone App**

We are about to launch our very own Fort Lee Application (“App”). In the very near future our residents will be able to download an App on their smart phone devoted exclusively to anything and everything about Fort Lee all at your finger tips.

## **Nixle**

This state-of-the-art service will provide you with event notices, as well emergency notifications and real-time traffic updates via email or text or both; however, you must register to receive the notices through Nixle. Registration has been simplified: text "07024" to 888777 and you are registered, or go to our website [www.FortLeeNJ.org](http://www.FortLeeNJ.org) and click on the Nixle link; you will then be required to answer a few very simple questions on a secured site. Either way, once you are registered you will be provided with real-time updates via e-mail, text, etc. through this free service.

These are just a sampling of our new and improved methods of communication. As technology advances, rest assured that Fort Lee government will continue to introduce new and exciting ways of communicating with our residents. Remember, the more folks that participate in our events and activities the more successful these programs will be.....so please, stay informed and participate Fort Lee!!!!